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Sustainability starts with you.

Environmental, Social and Economic responsibility is essential in today's leather industry and our aim is to support the stakeholders to learn, improve and protect.

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Rob is Head Of Digital Engagement at Nimlok and is skilled in Web Design, Intelligent Solutions, Search Engine Optimization (SEO), Digital Strategy, Integrated Marketing, Event Management, and General Management. Prior to working for Nimlok, Rob worked for The Bridge Group, Window Ware and Apple.

Website and Dashboard App Development
Rob Newell, Head of Digital Engagement, Nimlok

www.sustainableleatherfoundation.com

Website and App Development



- Development under way to create an integrated website and app that allows SLF partners to access a transparent dashboard approach to conformance and compliance.
- Partners will have a dedicated Profile Page to host their partner links / information.
- Ongoing capability to enable inter-operability with other electronic systems and upload from manual data.
- Development will continue in parallel with the audit standard piloting and ultimately the audit will be recorded online to automatically populate databases within the website which will enable accurate, meaningful data capture for industry norms and harmonisation.

Website and App Development

Desktop View

<https://xd.adobe.com/view/aa9b31ee-ec26-45a0-ae4f-0d6951df9baf-ffc8/>

Mobile View

<https://xd.adobe.com/view/a9cd2af6-aaf9-4471-94cf-407cbcfc20d0-fc9e/>

