



## **Sustainability Without Compromise**

Opportunities and Challenges for a More Sustainable Method of Retanning Leather

Presentation for Sustainable Leather Foundation – 19<sup>th</sup> January 2021

## Contents

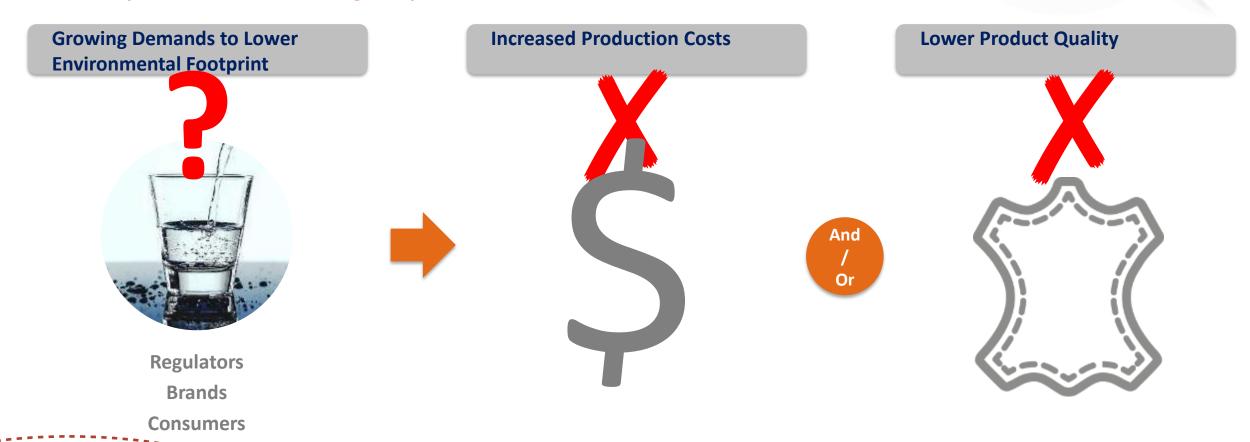
1. Benefits of Qualus – Sustainability Without Compromise

2. Managing Sferes in Production Environment

3. Challenges of Adoption by the Industry

# The Problem – Sustainability often comes at too high a price

Tanners (leather producers) face pressure to lower their environmental footprint, but lack the ability to do so without losing competitiveness



# Our Solution – Supports Sustainable Development Goals

Qualus' patented system enables brands and tanners to support four SDGs

#### SDG 13: Climate Action

20% to 30% lower carbon footprint through reduction in:

- Effluent treatment
- Chemical manufacture
- Transport of chemicals and water

## **SDG 12: Responsible Consumption and Production**

- Qualus' product is reusable and recyclable
- Leather production upcycles a waste product



### **SDG 6: Clean Water and** Sanitation

• 30% to 40% reduction of water in tanning, retanning & dyeing

### SDG 9: Industry, Innovation and Infrastructure

- 10% to 15% reduction of chemicals in tanning, retanning & dyeing
- Enabling new chemical formulations

# How It Works – Replace water with Sferes

Sferes (small polymer spheroids) partially replace water as the delivery mechanism for chemicals



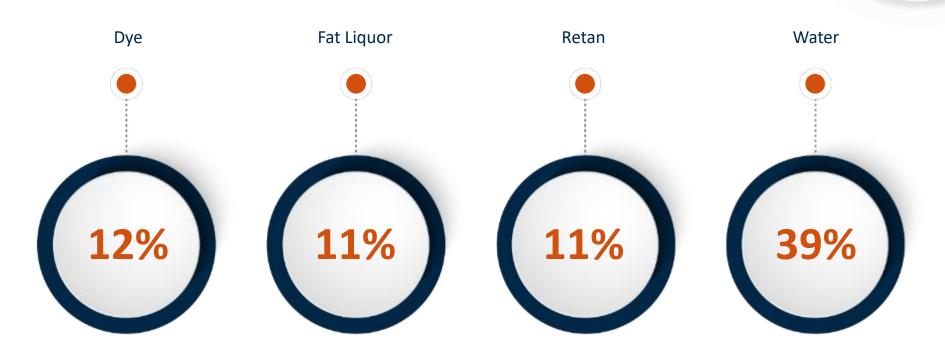
Sferes are approximately 7mm in diameter

### **Benefits of Using Sferes**

- Efficient Sferes drive chemicals deeper and more uniformly into the hide, resulting in a more consistent product while using less quantities of chemicals
- Inert Works with all chemical formulations without requiring tanneries to change their formulas
- Reusable Unlike water which is flushed down the drain after each cycle, Sferes can be reused for hundreds of cycles
- Recyclable At end of life used Sferes can be recycled into new Sferes or commonly used consumer products

# Water & Chemical Savings – Automotive (Bovine)

Average reductions across 43 trial runs with tanneries in Europe and North America

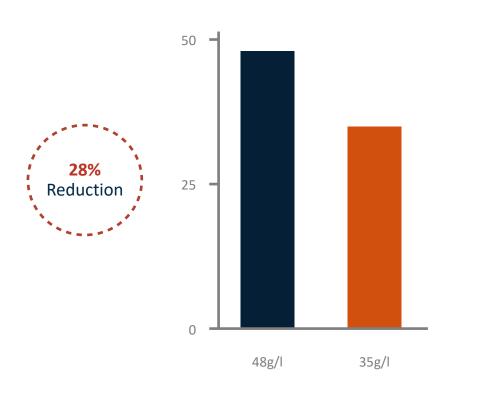


#### Applications Include:

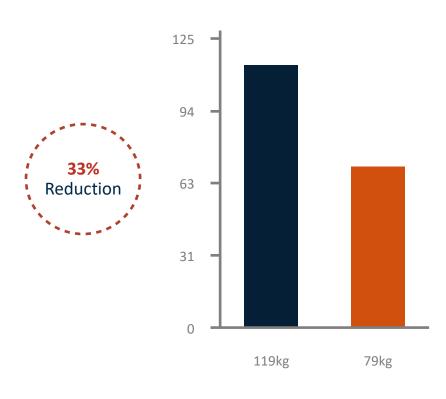
- Steering wheel
  - Seating
  - Dashboard

# Lower Environmental Impact – Automotive (Bovine)

**Automotive: Europe retanning example** 



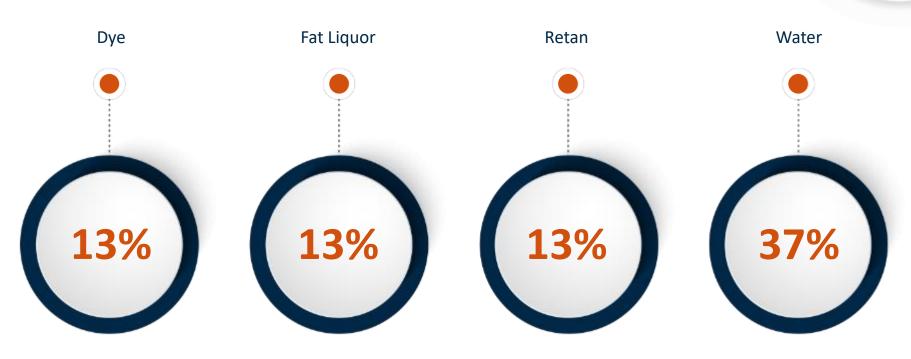
Concentration: COD



Total freight: COD

# Water & Chemical Savings – Shoe/Luxury Goods (Bovine only)

Average reductions across 52 trial runs with tanneries in Europe and North America

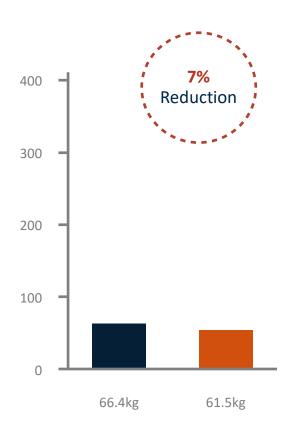


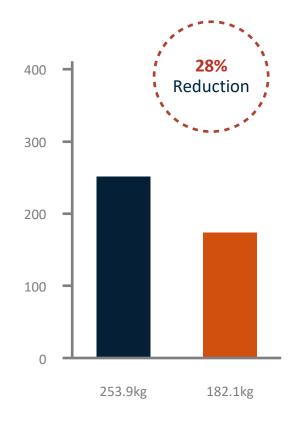
#### Applications Include:

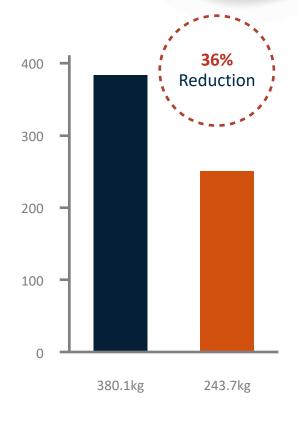
- Waterproof
- Heavy substance shoe leather
  - Smooth grain upper
  - Pebble grain upper
    - Nubuck

# Lower Environmental Impact – Shoe/Luxury Goods (Bovine only)

**Shoe: Europe retanning example (total freight of COD)** 







Recipe A

Recipe B

Recipe C

# Commercial Traction – Successful trials with 20 tanneries

Tanneries which have already confirmed value of Qualus' system constitute the priority

business development pipeline through 2021

"We want to be the first to have the Qualus system" Managing director of shoe tannery, Mexico

"We were positively surprised. Other companies promise water and chemicals savings but the leather is never good enough. In your case, the leather is also good." COO of leading automotive tannery, Europe

"There was no difference between Qualus and the control leather. So we shipped it already to production." Designer for leading Italian luxury goods brand.

"With the constraints on water, Qualus have created the technology that must be adopted by the industry"

Managing director of automotive tannery, Mexico

'Qualus' leather is better than the control" Quality Control Manager for contract tannery, Italy

"Qualus leather is too good for Gucci" Head of Production of luxury goods tannery, Germany



Customer review of Qualus leather vs. production standard Arzignano, Italy - Mar 2019

# Our Solution – Sustainability without compromise

Qualus' patented system enables tanners to reduce their environmental footprint while also improving product quality and increasing profits











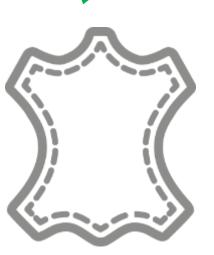


## **Economically Attractive**



40% to 90% net profit increase 12-month payback

## **Improved Product Quality**



More uniform

Better aesthetics

Improved technical properties



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# How It Works – Sfere Management System (SMS)

Qualus' SMS provides a simple, low-cost, and effective method for storing, transporting, and containing Sferes in a tannery

#### **Five Modules of the Sfere Management System**

- Storing Sferes are stored in a silo that is sized based on the production volumes of the tannery
- 2. Dosing The required quantity of Sferes are loaded into a "hopper" and dosed into the drum with a forklift
- 3. Containing The drum's drain ports are modified to ensure that Sferes remain in the drum during processing
- **4. Separating** A simple mechanism separates the hides from Sferes at the end of each drum cycle
- 5. Cleaning After each cycle, Sferes are cleaned and put back into storage, ready for use for the next cycle











# Sfere Management System in Action

## LEFARC video as posted on its LinkedIn and Facebook pages in mid-July 2020

(<a href="https://www.linkedin.com/posts/lefarc\_the-most-sustainable-tannery-in-mexico-activity-6689894480000139264-YbKX/">https://www.linkedin.com/posts/lefarc\_the-most-sustainable-tannery-in-mexico-activity-6689894480000139264-YbKX/</a>)



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# Tanneries' Key Operational Concerns Have Been Addressed

## **Quality of Leather**

 Can the desired quality of leather be achieved with Sferes and the target water and chemical savings? - Yes

#### **Impact on Drums**

- Will drum drain times be increased? No
- Will washboards get clogged? No
- Will drums get damaged by the Sferes? No

# Management of Sferes

- Will it be hard to contain the Sferes? No
- Will Sferes spill all over the tannery floor with each run? No
- Can the Sferes be efficiently separated from the hides? Yes

## **Productivity**

- Will the system significantly increase cycle time? No
- Will the system be easy to use? Yes
- Will the system be easy to maintain? Yes
- Will the system require dedicated resource to run or maintain? No

# Keys to Driving Adoption

## **Address Technical Challenges**

- 1. Will it produce good quality leather?
- 2. Is it economical? What will it cost? What's the payback period?
- 3. How will it work in practice? How will practical challenges be addressed?
- 4. Can we see a full production system?

- 1. Raise Awarenes
- 2. Build Demand Across the Value Chain
- 3. Create Competitive Imperative





**Thank You**